



Work

Owner/Designer

kev.studio (09/2022 → today)

Digital Designer

Absorb Software (02/2023 → 04/2025)

Member of in-house design team. Some highlights include: the brand refresh; website redesign; eBook series; CMS migration; product video updates; design jams with Product; 3d ‘Prism’ build; tutorials, demos, and sales calls to create design awareness; and direction of various cross-functional projects both internally and externally.

Senior Designer

Thackway McCord (12/2018 → 08/2022)

Complete branding projects from end-to-end specializing in logo, identity, and system design. Contribute strategic decisions for naming and implementation. Lead design direction for systems, implementation, ui/ux, interaction, web design, animation keyframes, and brand guidelines. Iterate on storyboards for logo animations. Build handover files for external developers. Manage back of Wordpress site, writing new PHP templates as needed.

Software Development Engineer II

Fiserv (06/2016 → 08/2017)

Design and program our modular reports through a mix of APL, Exstream, C#, and Postscript.. Move projects from waterfall to agile, while maintaing legacy codebases in APL and Postscript. Work with QA on bug fixes and new report designs. Develop and design the new Fiserv “demo” pack by translating Postscript functions into new design systems driven by C# and Exstream.

Early Career

Art Teacher

Pinot’s Palette PART TIME (02/2018 → 09/2018)

Digital Designer

Thackway McCord FULL TIME (04/2018 → 07/2018)

Associate Software Developer

Fiserv FULL TIME (07/2015 → 06/2016)

Design Intern

Rutgers University PART TIME (09/2014 → 07/2015)

Education

Graphic Design, BFA

Rutgers University  
Mason Gross School of the Arts  
Graduated 2015  
Magna Cum Laude

Fine Arts Studio, BA

Montclair State University  
2010 → 2012

Recognition

2023 Indigo Design Awards  
Silver, Lifepoint Health  
Best in branding

2022 CommArts Illustration  
Shortlisted, *Making QR codes fun!*  
Self-promotion

2021 WOLDA  
Gold, Sylvamo  
Best new logo

2021 Transform Awards  
Gold, Hum Capital  
Best identity in financial services

2020 Brand New  
Spotted, Onto Innovation  
New logo

2020 WOLDA  
Gold, Finseca  
Best new identity

2019 Transform Awards  
Gold, Storyful  
Best identity in tech & media